

CLIENT TESTIMONIALS



Dodge Communications' know-how and industry contacts have greatly enhanced the exposure the Alpha II brand has received through public relations coverage. Their staff is dedicated, organized and always professional in their approach. I especially like the fact that they focus only on our vertical market – healthcare.

Jan Powell, President and CEO



Dodge's expertise in the healthcare industry has proven invaluable to us with public relations efforts. Not only are they easy to work with, their creativity has helped increase our brand awareness and work towards more consistent messaging.

Luis Garcia, CEO/President



We've been pleased with how responsive Dodge has been. They hit the ground running and accomplished more in the first few weeks than we had anticipated.

Bob Meyer, VP of Marketing



The strategic PR insight that Dodge provides has played an integral role in the growth of our brand recognition over the past 3 years. Through articles, press releases, speaking engagements and other PR vehicles, we have been able to overcome barriers in the marketplace that otherwise would have hindered the sales process.

Belinda Eliahu, Director of Marketing

We selected Dodge Communications for their extensive experience in the healthcare market. In addition to an impressive list of clients, Dodge Communications has a proven track record for delivering results-driven public relations programs that build brand awareness and drive sales.

Ilan Freedman, Vice President of Marketing



DialogMEDICAL

Dialog Medical is enjoying its fifth year as a client of Dodge Communications. As a provider of a unique software technology designed to replace a traditionally manual task, our focus has been on educating the healthcare market about our solution. Dodge Communications has been instrumental to our informational mission by securing dozens of PR opportunities across a complete range of clinical, IT, quality, and lay periodicals including national exposure via a 2008 review in The Wall Street Journal. The creativity and professionalism of Dodge Communications is consistently evident in the quality of the articles they facilitate and in their interactions with our clients.

Tim Kelly, Vice President, Marketing



EHNAC is pleased to be working with Dodge Communications to provide broader outreach to stakeholders interested in our accreditation programs. We seek their broad experience and guidance in working with other non-profit organizations to continue to evolve and promote our image of high accreditation standards, credibility and value in our communications tools.

Debra Hopkinson, Operations Director

Medfusion

I had been out of the healthcare industry for several years, and was looking for a firm that could provide us with the knowledge, experience, and connections in the industry to take our marketing to the next level. We chose Dodge Communications, and have been able to get the results we were looking for in a very short amount of time.

Kimberly Labow, Vice President, Marketing and Product Management



Dodge's speedy, high quality work allowed us to post our new Web site the same morning that we announced our acquisition, making a great impression on our clients, shareholders and associates. This is the type of good work that we have come to expect from your firm. We appreciate a job well done!

Tom Stampiglia, CEO



Dodge understood our challenges not only from a marketing and PR perspective, but from a strategic business outlook as well. As our target markets expand, we continue to lean more and more on Dodge as our partner and are witnessing the results – higher visibility in our industry and a positive impact to our bottom line.

Stephen Hynes, President and COO



Dodge Communications has been a valuable brand communications partner in helping Navicure rapidly grow our business. Their knowledge of the healthcare technology space, and their application of that knowledge has been a huge asset, particularly in the area of public relations and media. Dodge Communications' reputation and relationships with healthcare trade media is excellent.

Phil Dolan, Chief Marketing Officer

As both our product offerings and the company itself continue to grow, it is critical that we reach out to the industry with a clear and consistent message, describing the bottom line benefits we bring to physician practices. We selected Dodge Communications because of the firm's extensive experience in, and knowledge of, the healthcare market in general and RCM in particular. In addition, Dodge has a reputation for working with the media in an honest and straightforward manner, avoiding hype.

James M. Denny, Jr., President and CEO

NEXTGEN

Dodge has surrounded himself with a team of industry professionals that knows the market space and understands the importance of learning the unique benefits and strengths of our products and services.

Pat Cline, President

Dodge Communications is the perfect augment to our team. They work with us seamlessly and the content they provide is accurate and timely. (They are) a partner in the truest sense of the word.

Jennifer Kuesel, Director, Marketing



In nine months, Dodge was able to learn the intricacies of our business, develop material and get us placed in nearly every major targeted publication. Having never spent money on PR or marketing previously, it is a good feeling to have nearly all of our prospects tell us 'we hear about you guys everywhere.

Bill Sims, Vice President Marketing

PHILIPS

The difference between Dodge and most PR agencies is Dodge understands niche technology, and how to assist companies communicate the niche technology message to their market. They have become a valued part of our marketing team and a strategic partner to our business development plan.

Rick Gallahan, Director Business Development/Marketing Services

Dodge Communications was a great find for us. We had not used a PR agency before and had done no advertising. Dodge Communications built a successful PR campaign, maximized our small advertising budget, and secured countless media mentions and articles. We have been more than pleased with the results of efforts and would highly recommend this talented group.

Vickie Hanson, e-Commerce, Marketing & Support



Through the relationships Dodge has maintained with key publications throughout our industry, we have gained visibility and credibility for our brand among our targeted audience.

Kim Hoffman, Integrated Communications Manager



Dodge Communications is one of the best vendors Zebra works with. They are professional, efficient, timely, and courteous. They've exceeded their marketing goals with us year over year. Best of all, their reputation with the healthcare press is outstanding. I would highly recommend Dodge to any firm targeting the healthcare industry.

Cristina De Martini, Global Practices Leader, Healthcare